

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2013

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HOUSE BILL 680

Short Title: Jump-Start Our Business Start-Ups Act. (Public)

Sponsors: Representatives Murry, Moffitt, Shepard, and Hastings (Primary Sponsors).  
*For a complete list of Sponsors, refer to the North Carolina General Assembly Web Site.*

Referred to: Commerce and Job Development.

April 11, 2013

1 A BILL TO BE ENTITLED  
2 AN ACT TO ENACT THE JUMP-START OUR BUSINESS START-UPS ACT.

3 Whereas, start-up companies play a critical role in creating new jobs and sources of  
4 revenue; and

5 Whereas, crowd funding, or raising money through small contributions from a large  
6 number of investors, allows smaller enterprises in North Carolina to have access to the capital  
7 they need to initiate new business ventures; and

8 Whereas, by promoting crowd funding, the General Assembly can give new  
9 businesses access to additional financing tools, can assist in democratizing start-up capital, and  
10 can facilitate investment by North Carolina residents in North Carolina start-ups; and

11 Whereas, by facilitating investment with appropriate restrictions to protect the  
12 interests of North Carolina investors, the General Assembly can promote the formation and  
13 growth of smaller North Carolina enterprises, along with additional job formation, and can  
14 permit businesses to raise capital using equity crowd funding unencumbered by excessive  
15 government regulation; Now, therefore,

16 The General Assembly of North Carolina enacts:

17 **SECTION 1.** Article 3 of Chapter 78A of the General Statutes is amended by  
18 adding a new section to read:

19 **"§ 78A-19. Invest NC Exemption.**

20 (a) Exemption From Registration Requirements. – The offer or sale of a security by an  
21 issuer shall be exempt from the requirements of Article 4 of this Chapter, and any seller who  
22 represents an issuer in an offer or sale shall be exempt from the requirements of Article 5 of  
23 this Chapter, if the offer or sale is conducted in accordance with each of the following  
24 requirements:

25 (1) The issuer of the security is a business entity formed under the laws of the  
26 State and registered with the Secretary of State.

27 (2) The transaction meets the requirements of the federal exemption for  
28 intrastate offerings in section 3(a)(11) of the Securities Act of 1933, 15  
29 U.S.C. § 77c(a)(11), and SEC rule 147, 17 C.F.R. 230.147.

30 (3) The sum of all cash and other consideration to be received for all sales of the  
31 security in reliance upon this exemption does not exceed the cap provided in  
32 this subdivision.

33 a. One million dollars (\$1,000,000), less the aggregate amount received  
34 for all sales of securities by the issuer within the 12 months before  
35 the first offer or sale made in reliance upon this exemption, if the



1 issuer has not undergone and provided the documentation resulting  
2 from a financial audit performed the previous year and meeting  
3 generally accepted accounting principles.

4 b. Two million dollars (\$2,000,000), less the aggregate amount received  
5 for all sales of securities by the issuer within the 12 months before  
6 the first offer or sale made in reliance upon this exemption, if the  
7 issuer has undergone and provided the documentation resulting from  
8 a financial audit performed the previous year and meeting generally  
9 accepted accounting principles.

10 (4) The issuer has not accepted more than two thousand dollars (\$2,000) from  
11 any single purchaser unless the purchaser is an accredited investor as defined  
12 by rule 501 of SEC regulation D, 17 C.F.R. 230.501.

13 (5) Before the use of any general solicitation or the twenty-fifth sale of the  
14 security, whichever occurs first, the issuer shall file a notice with the  
15 Commissioner, in writing or in electronic form prescribed by the  
16 Commissioner, specifying that the issuer is conducting an offering in  
17 reliance upon this exemption and containing the names and addresses of the  
18 issuer, all persons, including internet Web sites, who will be involved in the  
19 offer or sale of securities on behalf of the issuer, and the bank or other  
20 depository institution in which investor funds will be deposited.

21 (6) The issuer is not, either before or as a result of the offering, an investment  
22 company, as defined in section 3 of the Investment Company Act of 1940,  
23 15 U.S.C. § 8a-3, or subject to the reporting requirements of section 13 or  
24 15(d) of the Securities Exchange Act of 1934, 15 U.S.C. § 78m and 78o(d).

25 (7) The issuer informs all purchasers that the securities have not been registered  
26 under the Act and that the securities are subject to the limitation on resales  
27 contained in subsection (e) of SEC rule 147, 17 C.F.R. 230.147(e).

28 (8) The issuer requires from all purchasers in writing in a separate written  
29 document by the time of the sale the following statement: "I acknowledge  
30 that I am investing in a high-risk, speculative business venture, that I may  
31 lose all of my investment, and that I can afford the loss of my investment. I  
32 understand this offering has not been reviewed by the State, and no authority  
33 has expressed an opinion on the merits of this offering." An investor who  
34 has signed the acknowledgment contained in this subdivision may not bring  
35 an action against the company or any director or officer of the company  
36 except in the case of fraud or breach of fiduciary duty, provided that the  
37 issuer is able to produce the signed acknowledgement.

38 (9) If the sale of securities is by an internet Web site, the Web site must require  
39 as a condition of buyer registration on the site evidence or certification that  
40 the buyer is a North Carolina resident. Issuers registering to offer a security  
41 on a Web site under this subdivision must provide evidence or a certification  
42 that they are organized under and authorized to do business within the State  
43 of North Carolina at the time of registration. The Commissioner may inspect  
44 or review any Web site. Prior to offering an investment opportunity to  
45 residents of this State, a Web site operator shall inform the Commissioner of  
46 the existence of the Web site and shall give the Commissioner access to the  
47 site.

48 (b) Indexing. – The caps provided in subsection (a) of this section shall be cumulatively  
49 adjusted for inflation every fifth year.

50 (c) Report. – An issuer of a security, the offer and sale of which is exempt under this  
51 section, shall provide a quarterly report to the issuer's shareholders until no securities issued

1 under this section are outstanding. The report required by this subdivision shall be free of  
2 charge. An issuer may satisfy the reporting requirement of this subdivision by making the  
3 information available on an internet Web site address if the information is made available  
4 within 45 days of the end of each fiscal quarter and remains available for at least 60 days. An  
5 issuer must provide a written copy of the report to any shareholder upon request. The report  
6 must contain each of the following:

7 (1) Compensation received by each director and executive officer, including  
8 cash compensation earned since the previous report and on an annual basis  
9 and any bonuses, stock options, other rights to receive securities of the issuer  
10 or any affiliate of the issuer, or other compensation received.

11 (2) An analysis by management of the issuer of the business operations and  
12 financial condition of the issuer.

13 (d) Offers and Sales to Controlling Persons. – The exemption provided in this section  
14 shall not be used in conjunction with any other exemption under this Chapter, except for offers  
15 and sales to controlling persons shall not count toward the limitation in subdivision (3) of  
16 subsection (a) of this section. A controlling person is an officer, director, partner, trustee, or  
17 individual occupying similar status or performing similar functions with respect to the issuer or  
18 to a person owning ten percent (10%) or more of the outstanding shares of any class or classes  
19 of securities of the issuer.

20 (e) Disqualification. – The exemption allowed by this section shall not apply if any of  
21 the following applies to an issuer or person affiliated with the issuer or offering, within five  
22 years prior to the offering:

23 (1) Has filed a registration statement which is the subject of any pending  
24 proceeding or examination under section 8 of the Securities Act of 1933 or  
25 has been the subject of any refusal order or stop order thereunder.

26 (2) Is subject to any pending proceeding under SEC rule 258 promulgated under  
27 the Securities Act of 1933, or any similar section adopted under section 3(b)  
28 of the Securities Act of 1933, or to an order entered thereunder.

29 (3) Has been convicted of any felony or misdemeanor in connection with the  
30 purchase or sale of any security or involving the making of any false filing  
31 related to the offer or sale of any security.

32 (4) Is subject to any order, judgment, or decree of any court of competent  
33 jurisdiction or regulatory authority (including non-U.S. regulatory  
34 authorities) preliminarily, temporarily, or permanently restraining or  
35 enjoining such person from engaging in or continuing any conduct or  
36 practice in connection with the purchase or sale of any security or involving  
37 the making of any false filing related to the offer or sale of any security.

38 (5) Is subject to a United States Postal Service false representation order entered  
39 under 39 U.S.C. § 3005, or is subject to a temporary restraining order or  
40 preliminary injunction entered under 39 U.S.C. § 3007 with respect to  
41 conduct alleged to have violated 39 U.S.C. § 3005.

42 The provisions of this subsection shall not apply if (i) upon a showing of good cause and  
43 without prejudice to any other action by the Commissioner, the Commissioner determines that  
44 it is not necessary under the circumstances that an exemption be denied and (ii) the issuer  
45 establishes that it made factual inquiry into whether any disqualification existed under this  
46 subsection but did not know, and in the exercise of reasonable care could not have known, that  
47 a disqualification existed under this subsection. The nature and scope of the requisite inquiry  
48 will vary based on the circumstances of the issuer and the other offering participants.

49 (f) Rules. – The Commissioner may adopt rules to protect investors who purchase  
50 securities under this section."

51 **SECTION 2.** This act is effective when it becomes law.