

**GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2011**

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**SENATE BILL 813\***

**Agriculture/Environment/Natural Resources Committee Substitute Adopted 6/11/12**

Short Title: DCR and DENR/Study State Attractions Savings.

(Public)

Sponsors:

Referred to:

May 21, 2012

A BILL TO BE ENTITLED

1 AN ACT TO REQUIRE THE DEPARTMENT OF CULTURAL RESOURCES AND THE  
2 DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES TO STUDY  
3 VARIOUS REVENUE ENHANCEMENTS AND POTENTIAL SAVINGS AT STATE  
4 HISTORIC SITES AND MUSEUMS, THE STATE ZOO, STATE PARKS, AND STATE  
5 AQUARIUMS, AS RECOMMENDED BY THE JOINT LEGISLATIVE PROGRAM  
6 EVALUATION OVERSIGHT COMMITTEE.  
7

8 The General Assembly of North Carolina enacts:

9 **SECTION 1.** The Department of Cultural Resources shall implement the following  
10 recommendations:

- 11 (1) Study site proximity and span of control to identify historic sites that could  
12 adopt a coordinated management structure and report no later than  
13 December 15, 2012, to the Senate Appropriations Committee on General  
14 Government and Information Technology and the House Appropriations  
15 Committee on General Government.
- 16 (2) Study reduced schedules for historic sites and report no later than December  
17 15, 2012, to the Senate Appropriations Committee on General Government  
18 and Information Technology and the House Appropriations Committee on  
19 General Government.
- 20 (3) Study the feasibility of implementing more reliable mechanisms for counting  
21 visitors and report no later than December 15, 2012, to the Senate  
22 Appropriations Committee on General Government and Information  
23 Technology and the House Appropriations Committee on General  
24 Government.
- 25 (4) Determine the appropriate operating schedule for the Richard Caswell  
26 Memorial after the CSS Neuse moves to its new location.
- 27 (5) Study potential savings from introducing and expanding admission fees;  
28 eliminating discounts or raising fees; adopting corporate sponsorship for  
29 some sites; and transferring operations to nonprofit support groups,  
30 municipalities, or other appropriate entities and report no later than  
31 December 15, 2012, to the Senate Appropriations Committee on General  
32 Government and Information Technology and the House Appropriations  
33 Committee on General Government. The report should specifically address  
34 potential savings at the following historic sites:
  - 35 a. Alamance Battleground.
  - 36 b. Aycock Birthplace.



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- c. Bennett Place.
- d. Bentonville Battlefield.
- e. Charlotte Hawkins Brown Memorial.
- f. Duke Homestead.
- g. Historic Edenton.
- h. Historic Stagville.
- i. Museum of the Albemarle.
- j. Thomas Wolfe Memorial.
- k. Town Creek Indian Mound.

**SECTION 2.** The Department of Environment and Natural Resources shall implement the following recommendations:

- (1) Study site proximity and span of control to identify parks that could adopt a coordinated management structure and report no later than December 15, 2012, to the House Appropriations Subcommittee on Natural and Economic Resources and the Senate Appropriations Committee on Natural and Economic Resources.
- (2) Study daily visitation data to determine potential changes from daily or seasonal closure of specific parks and report no later than December 15, 2012, to the House Appropriations Subcommittee on Natural and Economic Resources and the Senate Appropriations Committee on Natural and Economic Resources.
- (3) Validate no less frequently than every five years the number of visitors per car used in the calculation of visitor counts at State parks. The first report on this analysis shall be presented to the House Appropriations Subcommittee on Natural and Economic Resources and the Senate Appropriations Committee on Natural and Economic Resources no later than October 1, 2013.
- (4) Provide an analysis of anticipated State costs and savings from partnering with nonprofits for operations at the zoo and aquariums and recommendations for partnering based on the analysis no later than December 15, 2012, to the House Appropriations Subcommittee on Natural and Economic Resources and the Senate Appropriations Committee on Natural and Economic Resources.
- (5) Study and report no later than December 15, 2012, to the House Appropriations Subcommittee on Natural and Economic Resources and the Senate Appropriations Committee on Natural and Economic Resources regarding potential savings from each of the following changes:
  - a. Introducing or expanding admissions fees, eliminating discounts, or raising fees.
  - b. Adopting corporate sponsorship for some sites.
  - c. Transferring operations to nonprofit support groups, municipalities, or other appropriate entities.

**SECTION 3.** This act is effective when it becomes law.