

**GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2009**

S

1

SENATE BILL 244

Short Title: Occurrence of Shaken Baby Syndrome. (Public)

Sponsors: Senators Purcell; Allran, Atwater, and Bingham.

Referred to: Appropriations/Base Budget.

February 23, 2009

A BILL TO BE ENTITLED

1 AN ACT TO APPROPRIATE FUNDS TO REDUCE THE OCCURRENCE OF SHAKEN
2 BABY SYNDROME, AS RECOMMENDED BY THE CHILD FATALITY TASK
3 FORCE.
4

5 The General Assembly of North Carolina enacts:

6 **SECTION 1.** There is appropriated from the General Fund to the Department of
7 Administration, State Agency for Public Telecommunications, the sum of two hundred
8 thousand dollars (\$200,000) for the 2009-2010 fiscal year, and the sum of two hundred
9 thousand dollars (\$200,000) for the 2010-2011 fiscal year. These funds shall be used to provide
10 matching grants to nonprofit hospital and health care organizations to encourage co-branding in
11 the delivery of radio and television messages on the prevention of Shaken Baby Syndrome.
12 These messages shall be based on the principles of the statewide Period of PURPLE Crying
13 Program.

14 **SECTION 2.** This act becomes effective on July 1, 2009.

