

REVISED

BILL NUMBER: House Bill 2783 (First Edition)

SHORT TITLE: Cherokee County Occupancy Tax.

SPONSOR(S): Representative West

FISCAL IMPACT					
	Yes (X)	No ()	No Estimate Available ()		
	<u>FY 2008-09</u>	<u>FY 2009-10</u>	<u>FY 2010-11</u>	<u>FY 2011-12</u>	<u>FY 2012-13</u>
REVENUES Cherokee County	\$142,657	\$149,641	\$156,311	\$162,364	\$168,676
EXPENDITURES					
POSITIONS (cumulative):					
PRINCIPAL DEPARTMENT(S) & PROGRAM(S) AFFECTED: Cherokee County					
EFFECTIVE DATE: When bill becomes law.					

BILL SUMMARY: House Bill 2783 amends GS 153-155(g) to authorize Cherokee County to levy up to a 6% room occupancy tax. The bill also amends SL 1983-1055 as title indicates and to create the Cherokee County Tourism Development Authority to expend the net proceeds of the occupancy tax. The authority is required to use at least two-thirds of the proceeds to promote travel and tourism in Cherokee County while the remainder is to be used for tourism-related expenditures.

ASSUMPTIONS AND METHODOLOGY: This bill will allow Cherokee County to levy a 6% room occupancy tax. Currently, the rate stands at 3% for Cherokee County. For FY2008-09, the county manager recommended an estimate of \$142,657 in revenue. Adjusting for a rate of 6% would have generated \$285,314 in revenue, a difference of \$142,657. The revenues were grown using the leisure and hospitality portion of North Carolina's gross state product as projected by Moody's Economy.com.

SOURCES OF DATA: NC Department of the State Treasurer, Cherokee County, Moody's Economy.com

TECHNICAL CONSIDERATIONS: None

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