

1 This tax does not apply to accommodations furnished by nonprofit charitable,
2 educational, benevolent, or religious organizations.

3 ~~"Sec. 10.1. Additional One Percent (1%) Occupancy Tax. – In addition to the tax~~
4 ~~authorized by Sections 10 and 11~~ Section 10 of this Part, the Haywood County Board of
5 Commissioners may levy a room occupancy and tourism development tax of one
6 percent (1%) of the gross receipts derived from the rental of accommodations taxable
7 ~~under these sections.~~ that section. The levy, collection, administration, and repeal of the
8 tax authorized by this section, and the use of tax revenue from a tax levied under this
9 section, shall be in accordance with ~~Sections 10 through 16~~ of this Part. Haywood
10 County may not levy a tax under this section unless it also levies a tax under ~~Sections~~
11 ~~10 and 11~~ Section 10 of this Part.

12 "Sec. 10.2. Additional One Percent (1%) Occupancy Tax. – In addition to the tax
13 authorized by Sections 10 and 10.1 of this Part, the Haywood County Board of
14 Commissioners may levy a room occupancy and tourism development tax of one
15 percent (1%) of the gross receipts derived from the rental of accommodations taxable
16 under Sections 10 and 10.1 of this Part. The levy, collection, administration, and repeal
17 of the tax authorized by this section and the use of tax revenue from a tax levied under
18 this section shall be in accordance with this Part. Haywood County may not levy a tax
19 under this section unless it also levies the tax authorized under Sections 10 and 10.1 of
20 this Part.

21 "Sec. 12. Administration. – A tax levied under this Part shall be levied,
22 administered, collected, and repealed as provided in G.S. 153A-155. The penalties
23 provided in G.S. 153A-155 apply to a tax levied under this Part. ~~Administration of Tax.~~
24 ~~(a) Any tax levied under this Part is due and payable to the county in monthly~~
25 ~~installments on or before the 15th day of the month following the month in which the~~
26 ~~tax accrues. Every person, firm, corporation, or association liable for the tax shall, on or~~
27 ~~before the 15th day of each month, prepare and render a return on a form prescribed by~~
28 ~~the county. The return shall state the total gross receipts derived in the preceding month~~
29 ~~from rentals upon which the tax is levied.~~

30 ~~(b) Any person, firm, corporation, or association who fails or refuses to file the~~
31 ~~return required by this Part shall pay a penalty of ten dollars (\$10.00) for each day's~~
32 ~~omission.~~

33 ~~(c) In case of failure or refusal to file the return or pay the tax for a period of 30~~
34 ~~days after the time required for filing the return or for paying the tax, there shall be an~~
35 ~~additional tax, as a penalty, of five percent (5%) of the tax due in addition to the penalty~~
36 ~~prescribed in subsection (b), with an additional tax of five percent (5%) for each~~
37 ~~additional month or fraction thereof until the occupancy tax is paid.~~

38 ~~(d) Any person who willfully attempts in any manner to evade the occupancy tax~~
39 ~~imposed by this Part or to make a return and who willfully fails to pay the tax or make~~
40 ~~and file a return shall, in addition to all other penalties provided by law, be guilty of a~~
41 ~~misdemeanor and shall be punished by a fine not to exceed one thousand dollars~~
42 ~~(\$1,000) or by imprisonment not to exceed six months, or both.~~

1 ~~"Sec. 13. Collection of Tax. Every operator of a business subject to the tax levied~~
2 ~~pursuant to this Part shall, on and after the effective date of the levy of the tax, collect~~
3 ~~the two percent (2%) room occupancy tax.~~

4 ~~This tax shall be collected as part of the charge for the furnishing of any taxable~~
5 ~~accommodations. The tax shall be stated and charged separately from the sales records,~~
6 ~~and shall be paid by the purchaser to the operator of the business as trustee for and on~~
7 ~~account of Haywood County. It is the intent of this Part that the room occupancy tax~~
8 ~~levied by Haywood County shall be added to the sales price and that the tax shall be~~
9 ~~passed on to the purchaser instead of being borne by the operator of the business. The~~
10 ~~county shall design, print, and furnish to all appropriate businesses in the county the~~
11 ~~necessary forms for filing returns and instructions to ensure the full collection of the tax.~~

12 ~~"Sec. 14. Disposition of Taxes Collected. Distribution and Use of the First Three~~
13 ~~Percent Occupancy Tax. – Haywood County shall shall, on a monthly basis, remit the~~
14 ~~net proceeds of all revenues received from the room occupancy and tourism~~
15 ~~development tax levied under Sections 10 and 10.1 of this Part to the county Haywood~~
16 ~~County Tourism Development Authority. Authority appointed pursuant to this Part.~~
17 ~~"Net proceeds" means gross proceeds less the cost to the county of administering and~~
18 ~~collecting the tax. The Authority may expend these funds only to further the~~
19 ~~development of travel, tourism, and conventions in the county through State, national,~~
20 ~~and international advertising and promotion. The Authority may use no more than~~
21 ~~fifteen percent (15%) of these funds for administrative expenses of the Authority. The~~
22 ~~Authority shall use at least two-thirds of the funds remitted to it under this Part to~~
23 ~~promote travel and tourism in the county and shall use the remainder for tourism-related~~
24 ~~expenditures.~~

25 The following definitions apply in this Part:

- 26 (1) Net proceeds. – Gross proceeds less the cost to the county of
27 administering and collecting the tax, as determined by the finance
28 officer, not to exceed three percent (3%) of the first five hundred
29 thousand dollars (\$500,000) of gross proceeds collected each year and
30 one percent (1%) of the remaining gross receipts collected each year.
31 (2) Promote travel and tourism. – To advertise or market an area or
32 activity, publish and distribute pamphlets and other materials, conduct
33 market research, or engage in similar promotional activities that attract
34 tourists or business travelers to the area. The term includes
35 administrative expenses incurred in engaging in the listed activities.
36 (3) Tourism-related expenditures. – Expenditures that, in the judgment of
37 the Tourism Development Authority, are designed to increase the use
38 of lodging facilities, meeting facilities, or convention facilities in a
39 county or to attract tourists or business travelers to the county. The
40 term includes tourism-related capital expenditures.

41 ~~"Sec. 14.1. Distribution and Use of the Additional One Percent Occupancy Tax. –~~
42 ~~Haywood County shall, on a monthly basis, remit the net proceeds of the room~~
43 ~~occupancy and tourism development tax levied under Section 10.2 of this Part to the~~
44 ~~Haywood County Tourism Development Authority. The Authority must segregate the~~

1 net proceeds received under this section into five separate accounts based on the
2 collection area from which the proceeds were collected. Net proceeds collected under
3 this section from accommodations located in the 28716 zip code area must be credited
4 to the Canton Area Account. Net proceeds collected under this section from
5 accommodations located in the 28721 zip code area must be credited to the Clyde Area
6 Account. Net proceeds collected under this section from accommodations located in
7 28745 zip code area must be credited to the Lake Junaluska Area Account. Net proceeds
8 collected under this section from accommodations located in the 28751 zip code area
9 must be credited to the Maggie Valley Area Account. Net proceeds collected under this
10 section from accommodations located in the 28785 and the 28786 zip code areas must
11 be credited to the Waynesville Area Account. Based on recommendations from and in
12 consultation with each of the five collection areas, the Authority shall use at least
13 two-thirds of the funds in each account to promote travel and tourism and the remainder
14 for tourist-related expenditures in each of the collection areas.

15 "Sec. 15. ~~Appointments, Duties of~~ Tourism Development Authority. = (a)
16 Appointment and Membership. – When the Haywood County Board of Commissioners
17 adopts a resolution levying a room occupancy and tourism development tax pursuant to
18 this Part, it shall also adopt a resolution creating a ~~the Haywood County Tourism~~
19 ~~Development Authority~~ Authority, which shall be a public authority under the Local
20 Government Budget and Fiscal Control Act. The resolution shall provide that the
21 Authority is composed of nine voting members appointed as follows: the following 15
22 members:

- 23 (1) Three members who own or operate hotels, motels, or other
24 accommodations with more than 20 rental units.
- 25 (2) Three members who own or operate hotels, motels, or other
26 accommodations with 20 or fewer rental units.
- 27 (3) ~~Three tourist-oriented business members at large.~~ Two members who
28 own or operate a tourism-related business, including, but not limited
29 to, county attractions, resorts, restaurants, gift shops, and concert
30 venues.
- 31 (4) Four at-large members who are recommended to the Board of
32 Commissioners by the four municipal governments. Each governing
33 body must submit two names to the Board, and the Board must select
34 from the names submitted.
- 35 (5) Three ex officio, nonvoting members as follows:
 - 36 a. A member of the Haywood County Board of Commissioners.
 - 37 b. The Haywood County finance officer.
 - 38 c. The Executive Director of the Haywood County Economic
39 Development Commission.

40 All members of the Authority shall be appointed by the Haywood County Board of
41 Commissioners. At least one-third of the members must be individuals affiliated with
42 businesses that collect the tax in the county, and at least one-half of the members must
43 be individuals currently active in the promotion of travel and tourism in the county. The
44 Board of Commissioners shall designate ~~three~~ four of its initial appointees to serve a

1 one-year term, ~~three-four~~ to serve a two-year term, and ~~three-four~~ to serve a three-year
2 term. Thereafter, all members shall serve three-year terms. All members of the
3 Authority serve at the pleasure of the Board of Commissioners and may be removed by
4 the Board at any time. All members of the Authority shall serve without compensation.
5 Vacancies shall be filled by the Board of Commissioners subject to the qualifications
6 established above for the vacating member. Members appointed to fill vacancies shall
7 serve the remainder of the unexpired term for which they are appointed to fill.

8 (b) The members of the Tourism Development Authority shall elect from its
9 membership a chair. The Authority shall meet at the call of the chair and shall adopt
10 rules of procedure to govern its meetings. The chair shall only vote to break a tie vote.
11 The finance officer of Haywood County shall serve ex officio as accountant for the
12 Authority.

13 (b1) Duties. – The Authority shall expend the net proceeds of the tax levied under
14 this Part for the purposes provided in this Part. The Authority shall promote travel,
15 tourism, and conventions in the county, sponsor tourist-related events and activities in
16 the county, and finance tourist-related capital projects in the county.

17 (c) Reports. – ~~The Tourism Development Authority~~ shall report quarterly and at
18 the close of the fiscal year to the Board of Commissioners on its receipts and
19 disbursements for the preceding quarter and for the year in such detail as the Board may
20 require.

21 ~~"Sec. 16. Repeal of Levy. (a) The board of county commissioners may by resolution~~
22 ~~repeal the levy of the room occupancy tax in Haywood County, but no repeal of taxes~~
23 ~~levied under this Part shall be effective until the end of the fiscal year in which the~~
24 ~~repeal resolution was adopted.~~

25 (b) ~~No liability for any tax levied under this Part that attached prior to the date on~~
26 ~~which a levy is repealed is discharged as a result of the repeal, and no right to a refund~~
27 ~~of a tax that accrued prior to the effective date on which a levy is repealed may be~~
28 ~~denied as a result of the repeal."~~

29 **SECTION 3.** G.S. 153A-155(g) reads as rewritten:

30 "(g) This section applies only to Alleghany, Anson, Brunswick, Buncombe,
31 Cabarrus, Camden, Carteret, Chowan, Clay, Craven, Cumberland, Currituck, Dare,
32 Davie, Duplin, Durham, Franklin, Granville, Halifax, Haywood, Madison, Martin,
33 Montgomery, Nash, New Hanover, New Hanover County District U, Pasquotank,
34 Pender, Person, Randolph, Richmond, Rockingham, Rowan, Scotland, Stanly,
35 Transylvania, Tyrrell, Vance, and Washington Counties, to Watauga County District U,
36 and to the Township of Averagesboro in Harnett County."

37 **SECTION 4.** This act is effective when it becomes law.