

**GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2003**

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**SENATE BILL 723**

Short Title: I-40 Billboard Moratorium.

(Public)

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Sponsors: Senator Kinnaird.

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Referred to: Agriculture/Environment/Natural Resources.

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April 3, 2003

A BILL TO BE ENTITLED

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2 AN ACT REINSTATING THE MORATORIUM ON FURTHER BILLBOARDS  
3 ALONG INTERSTATE 40 IN NORTH CAROLINA FROM THE  
4 ORANGE-ALAMANCE COUNTY LINE TO THE CORPORATE LIMITS OF  
5 THE CITY OF WILMINGTON.

6 The General Assembly of North Carolina enacts:

7       **SECTION 1.** The Joint Legislative Transportation Oversight Committee  
8 shall study whether the additional erection of outdoor advertising along the portion of  
9 Interstate Highway 40 from the Orange-Alamance county line to the municipal limits of  
10 the City of Wilmington should be prohibited. The Committee shall examine the issue  
11 with regard to outdoor advertising as defined in G.S. 136-128(3), that is visible and  
12 intended to be read from the highway right-of-way. The Committee shall also study the  
13 advisability of the Department of Transportation allowing owners of billboards to enter  
14 upon the right-of-way and destroy vegetation that might obscure their advertising. The  
15 Committee shall report its findings and recommendations to the 2005 Regular Session  
16 of the General Assembly. Pending the report of the Committee, a moratorium is  
17 imposed on the erection of new outdoor advertising along the portion of Interstate  
18 Highway 40 from the Orange-Alamance county line to the municipal limits of the City  
19 of Wilmington. The moratorium imposed by this section shall not apply to outdoor  
20 advertising described in G.S. 136-129(1), (2), or (3). The moratorium shall expire  
21 July 1, 2005.

22       **SECTION 2.** This act is effective when it becomes law.