

GENERAL ASSEMBLY OF NORTH CAROLINA

SESSION 1991

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SENATE BILL 582

Short Title: Travel & Tourism Advertising.

(Public)

Sponsors: Senators Warren; Cooper, Hyde, Martin of Guilford, Perdue, Plexico, Sherron, and Tally.

Referred to: Appropriations.

April 11, 1991

A BILL TO BE ENTITLED

**AN ACT TO APPROPRIATE FUNDS TO INCREASE THE ADVERTISING
BUDGET OF THE DIVISION OF TRAVEL AND TOURISM.**

The General Assembly of North Carolina enacts:

Section 1. There is appropriated from the General Fund to the Department of Economic and Community Development, Division of Travel and Tourism, the sum of \$1,500,000 for the 1991-92 fiscal year and the sum of \$1,500,000 for the 1992-93 fiscal year for advertising. These funds shall be in addition to all funds appropriated for promotional advertising by the Division of Travel and Tourism under budget line item number 3710. The purpose of this appropriation is to increase the advertising budget of the Division of Travel and Tourism by an additional \$1,500,000 above the amount that would otherwise be appropriated for that purpose in the Current Operations Appropriations Bill.

Sec. 2. This act becomes effective July 1, 1991.